

## **CHARACTERISTICS OF BATH ROBES & TOWELS MADE OF WARP KNITTED COTTON TERRY FABRICS**

1. Warp Knitted Terry Fabrics/Towels are made on Shuttle-less computerized high speed Warp Knitting Machines of German origin (Textima Lirapol ). The quality of fabrics made on these machines is of highest standard, and has a special characteristic of loop-fast or snag resistant terry pile.
2. Small percentage of Polyester is used in the ground to lock the terry loops, which makes the fabric pull proof and snag resistant without affecting its water absorbency. Since the Polyester is used in the ground only, it does not touch human skin and does not cause skin allergy.
3. Long staple Cotton ring spun Yarn is used in the manufacture of Towels to achieve smooth pile, and to maintain water absorbency and durability of Towels without losing its weight. Unlike conventional woven terry towels made on locally manufactured power loom machines, which use open end cotton yarn (spun out of Waste Cotton with short fibre length), the resultant quality of such towels is that due to heavy twisting of yarn, the surface of such towels is harsh & rough and with every wash, they lose weight due to shedding of short fiber yarn used and the weave of the towels become loose and it is torn out after some wash.
4. Warp Knitted Terry Fabrics are 3 times more durable as they can withstand heavy laundry wash. They do not lose weight after wash, retain their water absorbency strength, and also retain their outer look and finish. It is the inherent characteristic of these towels that due to use of polyester in the ground, they get more softer and absorbent after every wash while conventional woven terry towels get more harsh and rough after every wash.
5. Above quality towels and bathrobes, are dyed with reactive colors with 60 Degree fastness. All Azo free dyes & chemicals are used to meet the highest quality standards of European & international standards.
6. Above characteristics of Towels/Bath Robes are equally preferred by domestic users as well as institutional users. The domestic users like it because of its softness and absorbency, even pile height giving it a velveteen look, while institutional users prefer it because these towels/bath robes are highly durable and can withstand heavy laundry wash required in hotels and hospitals which conventional towels cannot meet.
7. The international trend in towels/bath robes is swiftly shifting towards the use of Warp Knitted Terry Towels due to above quality and characteristics. Our products find acceptability in all five star hotels of Pakistan (operating under international franchise ) and abroad after they got tested the above quality and characteristics according to international testing standards. Such Hotels are now buying from us whereas they were previously buying conventional Towels for the last 50 years. The prices of our towels/bath robes may appear to be slightly higher than the conventional towels, but its quality and durability outweigh the price factor.

### **Technical specification of Ayoobi Ahram**

**Description :** Super soft warp knitted terry Ahram ( snag resistant / loop fast )

**Weight per pair :** 1100 grams + -5% ( 2 pcs set weight )

**Embroidery :** Option if desired.

**Size :** 45"x90" + - 3%

**Design :** Plain and different geometrical designs

**Colour :** Dyed on high temperature soft flow jet machines and there after stantered to control the stability of the Ahraam and dimension **Special treatment is applied for maximum softness and absorbency .**

**Yarn :** 100% cotton super soft 21/s ring spun carded yarn

**Packaging :** Each pair is packed PP printed hanger polybag

### **List of valuable customer to whom we are supplying below.**

- 01 Universal Express
- 02 Al Haram Group Service
- 03 Saylani Welfare Trust
- 04 Alamgir Welfare Trust
- 05 Al-Ghani cloth
- 06 Hajveri
- 07 Al Khandwani Group
- 08 Junaidi Travel
- 09 Alshakoor
- 10 Maxim's Group
- 11 Junaid Jamshad
- 12 Hujjaj Travel
- 13 Aroma Travel
- 14 Gerry's Travel
- 15 Shamco Travel

- 16 Air Guide
- 17 Super travel
- 18 Citi travel
- 19 Al-Rahla travel